Yoginth S

Founder and Product Engineer

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Education

B.E., Computer Science

2016 – 2020 | Tamil Nadu, India

Dr. Mahalingam College of Engineering and Technology (8.9 CGPA)

Experience

Hey.xyz, Founder & Full Stack Engineer

2022 – Present | Bengaluru, India

- Scaled a decentralized social platform to 850k users with 20k MAU and ~10k daily posts while keeping infra near \$20 per month.
- Drove product growth and reliability end-to-end with fast shipping, clear ownership, and datainformed iteration.
- Validated the concept with a \$25k ETHGlobal win, raised \$300k+ in community grants, and grew the codebase to 30k GitHub stars, making it the #1 repo in the Web3 category by contributors.
- GraphQL (Apollo; previously URQL), TypeScript, Node.js, Postgres, Redis, ClickHouse, TimescaleDB, Hono; Cloudflare Workers and Functions, AWS Lambda and S3, Railway, GCP BigQuery; Unleash, Mixpanel, Metabase

Avara (Lens Labs Team), Full Stack Engineer

2023 - 2024 | London, UK

- Built Momoka Explorer ☑ and grew it to become the default Lens Protocol explorer with ~30k MAU.
- Simplified <u>Lens Onboarding Portal</u> \square and authentication flows to reduce signup friction and improve account conversion.
- Implemented WCAG 3 accessibility standards across major products, ensuring compatibility with assistive technologies and improving usability for a broader range of users.
- Coordinated with product and protocol teams to prioritize high-impact features.
- TypeScript, GraphQL (Apollo), Hono, Solidity; accessibility (WCAG 3); community tooling (Discord)

CRED, Frontend Engineer

2022 - 2023 | Bengaluru, India

- Architected the <u>cred.club</u> 🗹 frontend and the Articles platform, serving ~30 million users across India.
- Built and maintained 100+ internal tool routes in a large monorepo using Webpack Module Federation, ensuring reliability at scale and eliminating the need for Retool.
- Delivered webviews for mobile apps and high-volume email templates, and introduced Tailwind to production to standardize styling.
- Migrated the entire web team from Bitbucket to GitHub, moved CI/CD from Jenkins to GitHub Actions, and maintained the Neopop design system, making it open source neopop-web \textit{2}.
- Next.js (Pages Router), Express, AWS S3, AWS Lambda, Cloudflare Functions, Prismic CMS, Kong Proxy, GitHub Actions, Tailwind

Deloitte, Frontend Engineer (Contract)

2021 - 2022 | Chennai, India

- Built finance dashboards in React and GraphQL for enterprise internal teams.
- Worked within a large-scale frontend monorepo and delivered features as a service provider.
- Contributed to the monorepo migration team, helping move 5k+ React components into the new structure.
- Contributed to the redesign of the platform, improving usability and visual consistency.
- Mentored two colleagues on frontend best practices and tooling while standardizing workflows with VS Code and Git.
- React, GraphQL, VS Code (Microsoft), Git

Kāladi Consulting, Full Stack Engineer

2020 - 2021 | Chennai, India

- Introduced the mobile ecosystem to the company by building React Native apps for healthcare teams.
- Developed an Angular web portal for Tata Healthcare that reached enterprise adoption.
- Kickstarted modern processes by moving the team to GitHub, setting up Linear for tracking, and implementing CI/CD pipelines.
- Worked closely with the CEO to align engineering efforts with business priorities and enterprise clients.
- Led interns and junior engineers, mentoring them on delivery and development best practices.
- React, React Native, Angular, GitHub, Linear, GitLab CI/CD

Projects

Devparty, Hey is a decentralized and

2021

permissionless social media app built with Lens

Protocol used by 500k+ users.

- Built and maintained a social platform prototype during a hackathon using Next.js, Pothos, and Apollo GraphQL.
- Attracted ~1k users and secured \$5k in hackathon funding, validating the concept.
- Served as an early experiment in decentralized social design, informing later work on $\underline{\text{Hey.xyz}} \ \ensuremath{\sc im} \ \ensuremath{\cc}$.
- Completely Open Source https://github.com/bigint/devparty

Taskord, Taskord is an open-source to-do list app

2018

with social features for makers and builders.

- Built a social task management platform (similar to WIP.co 🗷) from scratch as a solo OSS builder.
- Developed in PHP (Laravel) + MySQL, with public task feeds and social interactions.
- Scaled to 50k registered users and sustained 300 DAU, gaining traction among indie hackers and makers.
- Completely Open Source https://github.com/bigint/taskord

Awards

LFGrow ETH Global Winner, Lens Labs 1st - \$25k Award Devparty Hackathon Winner, Devfolio 3rd - \$5k Award - https://devfolio.co/projects/devparty-f6f2 ☑ GitLab Notable Contributor, GitLab • https://about.gitlab.com/releases/2021/04/22/gitlab-13-11-released/#mvp ☑ • https://about.gitlab.com/releases/2021/01/22/gitlab-13-8-released/#mvp ☑

Skills

Frontend

React, React Native, Next.js, Vite, Zustand, Apollo GraphQL

Backend

Node.js (Hono and Express), Redis, SQL (Prisma, Postgres, MySQL, BigQuery and ClickHouse), GraphQL, Laravel

Infrastructure / DevOps / Tools

Railway, Vercel, AWS, Git, Docker, GitHub Actions, GitLab CI/CD, Unleash, Mixpanel, Metabase, Prismic CMS

Other Links

- https://yoginth.com/writings ☑
- https://www.linkedin.com/in/yoginth ☑